

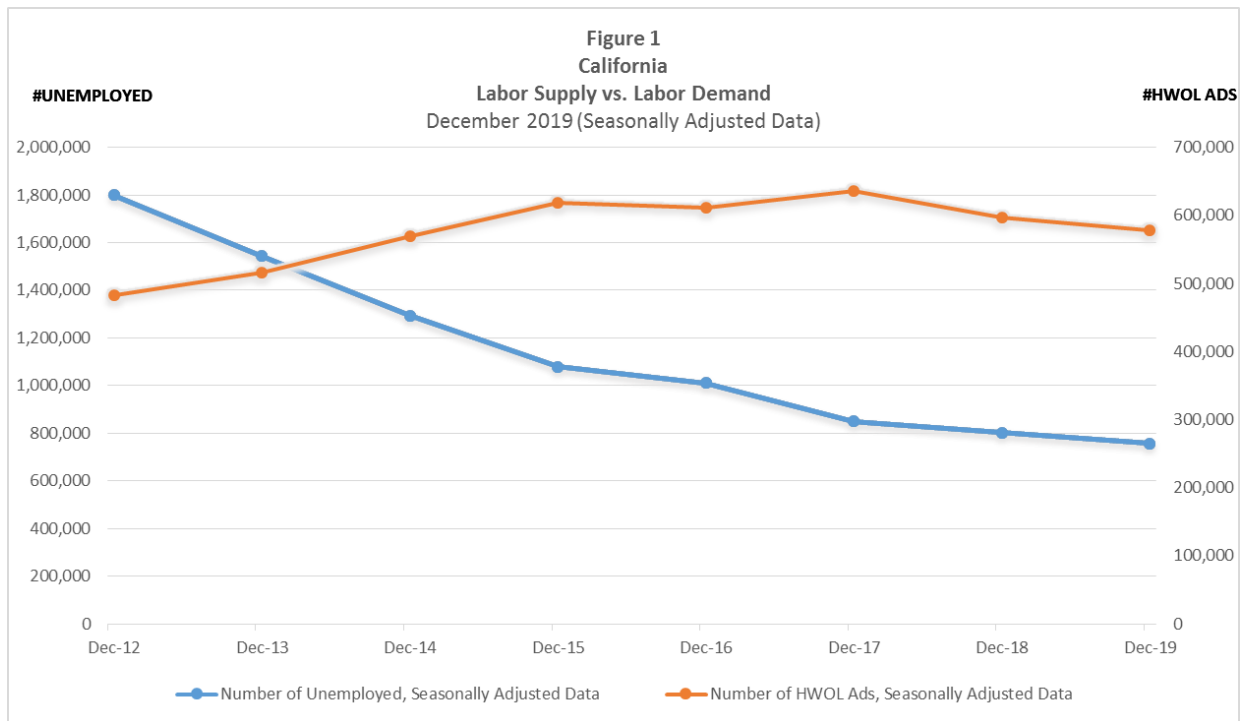
## Online Job Advertisements Data for California

### Nation

According to The Conference Board Help Wanted OnLine® (HWOL) Data Series, the nation saw an increase in online job advertisements for December 2019, in comparison to November 2019. Nationally, there were 5,311,634 seasonally adjusted advertised jobs for December 2019, an increase of 73,760 from November 2019.

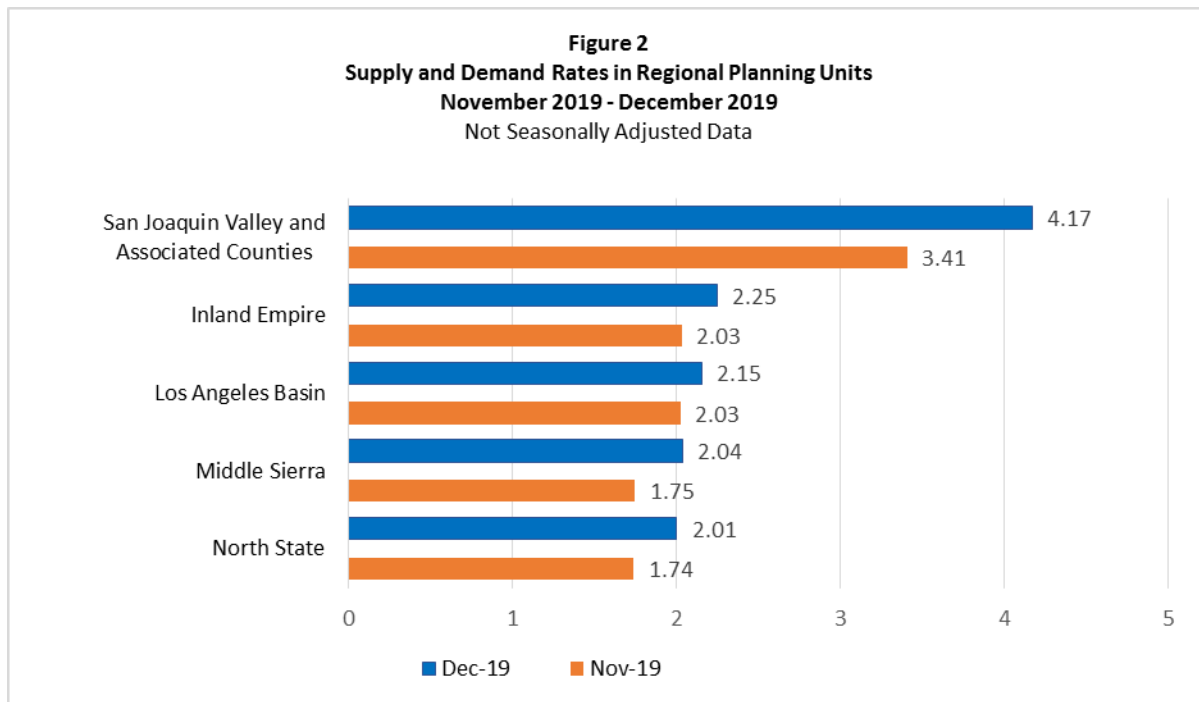
### California

California had a total of 577,576 job advertisements in December 2019. The Conference Board reports that the state lost 733 job advertisements from November 2019 to December 2019. Figure 1 shows December labor supply versus demand seasonally-adjusted data in California.



Source: The Conference Board, Bureau of Labor Statistics, EDD

California’s supply/demand rate was 1.31 for December 2019. Figure 2 displays month-over supply/demand rates in the top five Regional Planning Units for December 2019 and November 2019.



Supply/Demand rate is the number of unemployed divided by the number of advertised jobs.

The table below contains detailed figures of online job advertisement data for each of the 14 Regional Planning Units. The data is not seasonally adjusted.

California Regional Planning Units	Year Ago	Month Ago	Current	Month-Over Change		Year-Over Change	
	Dec-18	Nov-19	Dec-19	Number	Percent	Number	Percent
Bay-Peninsula	134,514	130,268	119,759	-10,509	-8.1%	-14,755	-11.0%
Los Angeles Basin	112,969	126,139	114,363	-11,776	-9.3%	1,394	1.2%
Southern Border	47,533	53,804	49,387	-4,417	-8.2%	1,854	3.9%
Orange	46,707	49,747	45,914	-3,833	-7.7%	-793	-1.7%
East Bay	42,209	44,667	41,697	-2,970	-6.6%	-512	-1.2%
Inland Empire	33,931	37,324	34,028	-3,296	-8.8%	97	0.3%
San Joaquin Valley and Associated Counties	32,791	34,483	30,904	-3,579	-10.4%	-1,887	-5.8%
Capital	27,977	30,318	28,021	-2,297	-7.6%	44	0.2%
North Bay	19,934	21,297	19,775	-1,522	-7.1%	-159	-0.8%
Coastal	18,177	18,779	16,758	-2,021	-10.8%	-1,419	-7.8%
Ventura	9,172	10,267	9,794	-473	-4.6%	622	6.8%
North State	7,501	7,014	6,491	-523	-7.5%	-1,010	-13.5%
North Coast	1,361	1,529	1,351	-178	-11.6%	-10	-0.7%
Middle Sierra	1,076	1,145	1,090	-55	-4.8%	14	1.3%

Regional Planning Units represent regions defined by the Workforce Innovation and Opportunity Act (WIOA) of 2014.

**North State Regional Planning Unit Counties:** Butte, Del Norte, Lassen, Modoc, Nevada, Plumas, Tehama, Trinity, Shasta, Sierra, and Siskiyou

**North Coast County Regional Planning Unit County:** Humboldt

**North Bay Regional Planning Unit Counties:** Lake, Marin, Mendocino, Napa, Solano, and Sonoma

**Capital Regional Planning Unit Counties:** Alpine, Colusa, El Dorado, Glenn, Placer, Sacramento, Sutter, Yolo, and Yuba

**East Bay Regional Planning Unit Counties:** Alameda and Contra Costa

**Bay-Peninsula Regional Planning Unit Counties:** San Benito, San Francisco, San Mateo, and Santa Clara

**Middle Sierra Regional Planning Unit Counties:** Amador, Calaveras, Mariposa, and Tuolumne

**San Joaquin Valley Regional Planning Unit Counties:** Inyo, Fresno, Kern, Kings, Madera, Merced, Mono, San Joaquin, Stanislaus, and Tulare

**Coastal Regional Planning Unit Counties:** Monterey, San Luis Obispo, Santa Barbara, and Santa Cruz

**Ventura Regional Planning Unit County:** Ventura

**Los Angeles Regional Planning Unit County:** Los Angeles

**Orange Regional Planning Unit County:** Orange

**Inland Empire Regional Planning Unit Counties:** Riverside and San Bernardino

**Southern Border Regional Planning Unit Counties:** Imperial and San Diego

**Note** – This workforce product was funded by a grant awarded by the U.S. Department of Labor’s Employment and Training Administration. The product was created by the recipient and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership. This product is copyrighted by the institution that created it. Internal use by an organization and/or personal use by an individual for non-commercial purposes is permissible. All other uses require the prior authorization of the copyright owner.

Visit the following websites for more information:

U.S. Labor Data  
**Bureau of Labor Statistics**  
[Bureau of Labor Statistics](#)

HWOL Data Series  
**The Conference Board**  
[www.conference-board.org/data/helpwantedonline.cfm](http://www.conference-board.org/data/helpwantedonline.cfm)

Labor Market Information  
**California Employment Development Department**  
[Labor Market Information](#)

