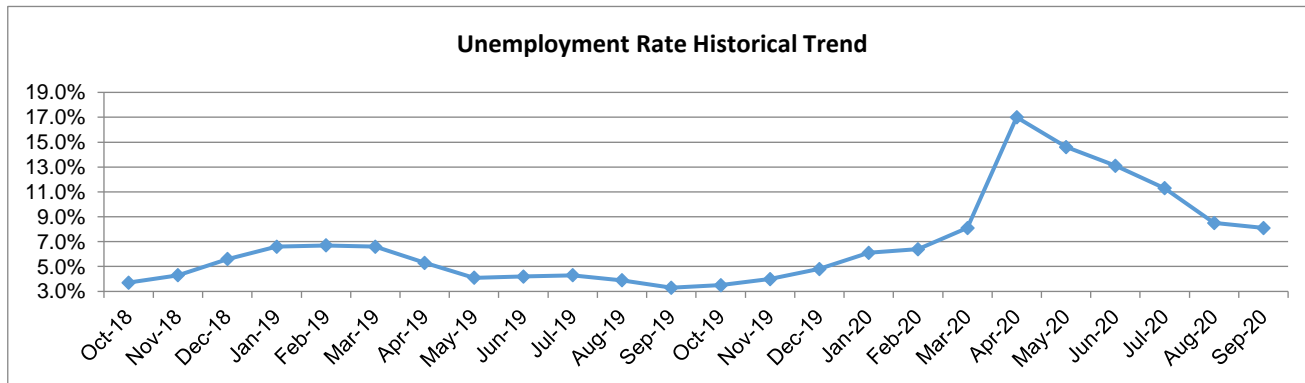


IMMEDIATE RELEASE  
 SANTA CRUZ-WATSONVILLE METROPOLITAN STATISTICAL AREA (MSA)  
 (Santa Cruz County)

The unemployment rate in the Santa Cruz County was 8.1 percent in September 2020, down from a revised 8.5 percent in August 2020, and above the year-ago estimate of 3.3 percent. This compares with an unadjusted unemployment rate of 10.8 percent for California and 7.7 percent for the nation during the same period.



Industry	Aug-2020	Sep-2020	Change		Sep-2019	Sep-2020	Change
	Revised	Prelim				Prelim	
Total, All Industries	95,400	95,600	200		114,700	95,600	(19,100)
Total Farm	4,800	4,500	(300)		11,400	4,500	(6,900)
Total Nonfarm	90,600	91,100	500		103,300	91,100	(12,200)
Mining, Logging, and Construction	4,700	4,700	0		4,700	4,700	0
Manufacturing	6,300	6,400	100		7,200	6,400	(800)
Trade, Transportation & Utilities	15,700	15,600	(100)		16,600	15,600	(1,000)
Information	500	500	0		600	500	(100)
Financial Activities	3,400	3,400	0		3,500	3,400	(100)
Professional & Business Services	10,300	10,200	(100)		11,000	10,200	(800)
Educational & Health Services	14,800	15,300	500		17,700	15,300	(2,400)
Leisure & Hospitality	11,800	11,600	(200)		14,500	11,600	(2,900)
Other Services	4,400	4,300	(100)		5,300	4,300	(1,000)
Government	18,700	19,100	400		22,200	19,100	(3,100)

Notes: Data not adjusted for seasonality. Data may not add due to rounding  
 Labor force data are revised month to month  
 Additional data are available on line at [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

Data Not Seasonally Adjusted

	Sep 19	Jul 20	Aug 20	Sep 20	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	142,800	131,200	128,400	128,700	0.2%	-9.9%
Civilian Employment	138,000	116,400	117,500	118,300	0.7%	-14.3%
Civilian Unemployment	4,700	14,800	10,900	10,400	-4.6%	121.3%
Civilian Unemployment Rate	3.3%	11.3%	8.5%	8.1%		
(CA Unemployment Rate)	3.6%	13.9%	11.3%	10.8%		
(U.S. Unemployment Rate)	3.3%	10.5%	8.5%	7.7%		

Total, All Industries (2)	114,700	94,800	95,400	95,600	0.2%	-16.7%
Total Farm	11,400	5,000	4,800	4,500	-6.3%	-60.5%
Total Nonfarm	103,300	89,800	90,600	91,100	0.6%	-11.8%
Total Private	81,100	71,800	71,900	72,000	0.1%	-11.2%
Goods Producing	11,900	11,000	11,000	11,100	0.9%	-6.7%
Mining, Logging, and Construction	4,700	4,700	4,700	4,700	0.0%	0.0%
Manufacturing	7,200	6,300	6,300	6,400	1.6%	-11.1%
Durable Goods	3,700	3,000	3,000	3,000	0.0%	-18.9%
Nondurable Goods	3,500	3,300	3,300	3,400	3.0%	-2.9%
Service Providing	91,400	78,800	79,600	80,000	0.5%	-12.5%
Private Service Providing	69,200	60,800	60,900	60,900	0.0%	-12.0%
Trade, Transportation & Utilities	16,600	15,500	15,700	15,600	-0.6%	-6.0%
Wholesale Trade	3,400	2,900	2,900	2,800	-3.4%	-17.6%
Retail Trade	11,600	10,900	11,100	11,100	0.0%	-4.3%
Transportation, Warehousing & Utilities	1,600	1,700	1,700	1,700	0.0%	6.3%
Information	600	500	500	500	0.0%	-16.7%
Financial Activities	3,500	3,400	3,400	3,400	0.0%	-2.9%
Finance & Insurance	1,900	1,900	1,900	1,900	0.0%	0.0%
Real Estate & Rental & Leasing	1,600	1,500	1,500	1,500	0.0%	-6.3%
Professional & Business Services	11,000	10,200	10,300	10,200	-1.0%	-7.3%
Educational & Health Services	17,700	14,700	14,800	15,300	3.4%	-13.6%
Leisure & Hospitality	14,500	12,100	11,800	11,600	-1.7%	-20.0%
Arts, Entertainment & Recreation	2,500	2,500	2,400	2,300	-4.2%	-8.0%
Accommodation & Food Services	12,000	9,600	9,400	9,300	-1.1%	-22.5%
Other Services	5,300	4,400	4,400	4,300	-2.3%	-18.9%
Government	22,200	18,000	18,700	19,100	2.1%	-14.0%
Federal Government	500	500	800	700	-12.5%	40.0%
State & Local Government	21,700	17,500	17,900	18,400	2.8%	-15.2%
State Government	8,900	8,800	8,800	8,700	-1.1%	-2.2%
State Government Education	8,200	8,100	8,100	8,000	-1.2%	-2.4%
State Government Excluding Education	700	700	700	700	0.0%	0.0%
Local Government	12,800	8,700	9,100	9,700	6.6%	-24.2%
Local Government Excluding Education	5,800	4,900	5,100	5,400	5.9%	-6.9%
Special Districts plus Indian Tribes	1,100	1,100	1,100	1,100	0.0%	0.0%

**Notes:**

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Andriy Moskalyk 805-568-1314 or Robert Lee 626-934-5738

October 16, 2020  
Employment Development Department  
Labor Market Information Division  
(916) 262-2162

**Santa Cruz Watsonville MSA**  
**(Santa Cruz County)**  
Industry Employment & Labor Force  
March 2019 Benchmark

Data Not Seasonally Adjusted

	Sep 19	Jul 20	Aug 20 Revised	Sep 20 Prelim	Percent Change Month    Year
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These data, as well as other labor market data, are available via the Internet  
at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

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