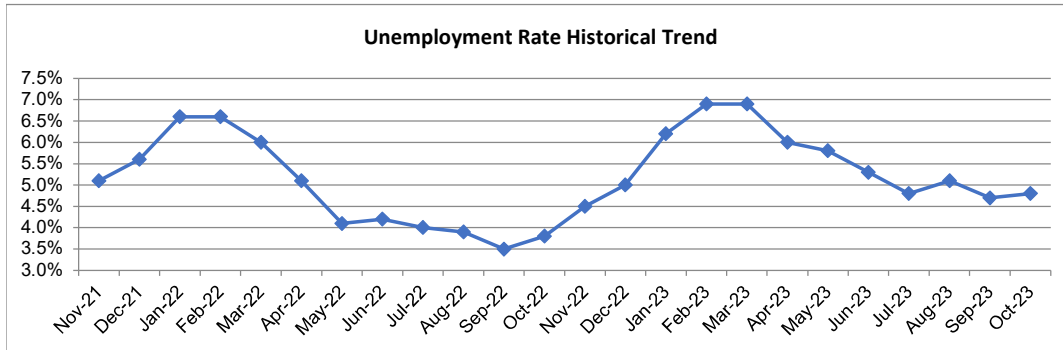


IMMEDIATE RELEASE
 SANTA CRUZ-WATSONVILLE METROPOLITAN STATISTICAL AREA (MSA)
 (Santa Cruz County)

The unemployment rate in the Santa Cruz County was 4.8 percent in October 2023, up from a revised 4.7 percent in September 2023, and above the year-ago estimate of 3.8 percent. This compares with an unadjusted unemployment rate of 4.8 percent for California and 3.6 percent for the nation during the same period.



Industry	Sep-2023	Oct-2023	Change		Oct-2022	Oct-2023	Change
	Revised	Prelim				Prelim	
Total, All Industries	111,600	112,700	1,100		110,700	112,700	2,000
Total Farm	9,500	8,500	(1,000)		8,700	8,500	(200)
Total Nonfarm	102,100	104,200	2,100		102,000	104,200	2,200
Mining, Logging and Construction	5,200	5,300	100		5,200	5,300	100
Manufacturing	8,100	8,100	0		8,200	8,100	(100)
Trade, Transportation, and Utilities	16,500	16,800	300		16,900	16,800	(100)
Information	600	600	0		600	600	0
Financial Activities	3,200	3,300	100		3,200	3,300	100
Professional and Business Services	11,000	11,200	200		10,800	11,200	400
Private Education and Health Services	18,900	19,400	500		18,200	19,400	1,200
Leisure and Hospitality	14,700	14,700	0		14,400	14,700	300
Other Services	5,400	5,400	0		5,300	5,400	100
Government	18,500	19,400	900		19,200	19,400	200

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov

Data Not Seasonally Adjusted

	Oct 22	Aug 23	Sep 23	Oct 23	Percent Change	
			Revised	Prelim	Month	Year
Civilian Labor Force (1)	135,700	135,900	135,700	135,500	-0.1%	-0.1%
Civilian Employment	130,500	129,000	129,300	129,000	-0.2%	-1.1%
Civilian Unemployment	5,200	6,900	6,300	6,600	4.8%	26.9%
Civilian Unemployment Rate	3.8%	5.1%	4.7%	4.8%		
(CA Unemployment Rate)	3.9%	5.1%	4.9%	4.8%		
(U.S. Unemployment Rate)	3.4%	3.9%	3.6%	3.6%		
Total, All Industries (2)	110,700	112,600	111,600	112,700	1.0%	1.8%
Total Farm	8,700	9,700	9,500	8,500	-10.5%	-2.3%
Total Nonfarm	102,000	102,900	102,100	104,200	2.1%	2.2%
Total Private	82,800	84,500	83,600	84,800	1.4%	2.4%
Goods Producing	13,400	13,200	13,300	13,400	0.8%	0.0%
Mining, Logging and Construction	5,200	5,200	5,200	5,300	1.9%	1.9%
Manufacturing	8,200	8,000	8,100	8,100	0.0%	-1.2%
Durable Goods	4,400	4,400	4,400	4,400	0.0%	0.0%
Non-Durable Goods	3,800	3,600	3,700	3,700	0.0%	-2.6%
Service-Providing	88,600	89,700	88,800	90,800	2.3%	2.5%
Private Service Providing	69,400	71,300	70,300	71,400	1.6%	2.9%
Trade, Transportation, and Utilities	16,900	16,500	16,500	16,800	1.8%	-0.6%
Wholesale Trade	3,600	3,600	3,600	3,600	0.0%	0.0%
Retail Trade	11,100	10,800	10,800	11,000	1.9%	-0.9%
Transportation, Warehousing, and Utilities	2,200	2,100	2,100	2,200	4.8%	0.0%
Information	600	600	600	600	0.0%	0.0%
Financial Activities	3,200	3,300	3,200	3,300	3.1%	3.1%
Finance and Insurance	1,800	1,800	1,800	1,800	0.0%	0.0%
Real Estate and Rental and Leasing	1,400	1,500	1,400	1,500	7.1%	7.1%
Professional and Business Services	10,800	11,000	11,000	11,200	1.8%	3.7%
Private Education and Health Services	18,200	18,800	18,900	19,400	2.6%	6.6%
Leisure and Hospitality	14,400	15,600	14,700	14,700	0.0%	2.1%
Arts, Entertainment, and Recreation	2,400	2,900	2,500	2,500	0.0%	4.2%
Accommodation and Food Services	12,000	12,700	12,200	12,200	0.0%	1.7%
Other Services	5,300	5,500	5,400	5,400	0.0%	1.9%
Government	19,200	18,400	18,500	19,400	4.9%	1.0%
Federal Government	500	500	500	500	0.0%	0.0%
Total State and Local Government	18,700	17,900	18,000	18,900	5.0%	1.1%
State Government	6,500	5,500	5,500	6,200	12.7%	-4.6%
State Government Educational Services	5,800	4,800	4,800	5,500	14.6%	-5.2%
State Government Excluding Education	700	700	700	700	0.0%	0.0%
Local Government	12,200	12,400	12,500	12,700	1.6%	4.1%
Local Government excluding Educational Services	5,300	5,500	5,500	5,300	-3.6%	0.0%
Special Districts plus Tribes	1,100	1,000	1,100	1,100	0.0%	0.0%

Notes:

(1) Civilian labor force data are by place of residence; include self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding. The unemployment rate is calculated using unrounded data.

(2) Industry employment is by place of work; excludes self-employed individuals, unpaid family workers, household domestic workers, & workers on strike. Data may not add due to rounding.

These data are produced by the Labor Market Information Division of the California Employment Development Department (EDD). Questions should be directed to: Andriy Moskalyk 916-897-3763 or Robert Lee 916-796-7758

These data, as well as other labor market data, are available via the Internet

November 17, 2023
Employment Development Department
Labor Market Information Division
(916) 262-2162

Santa Cruz Watsonville MSA
(Santa Cruz County)
Industry Employment & Labor Force
March 2022 Benchmark

Data Not Seasonally Adjusted

	Oct 22	Aug 23	Sep 23 Revised	Oct 23 Prelim	Percent Change Month Year
--	--------	--------	-------------------	------------------	---------------------------------

at <http://www.labormarketinfo.edd.ca.gov>. If you need assistance, please call (916) 262-2162.

#####